

What does "Green" mean?

The definition of a "green" job or company varies. A working definition is a job or company that helps to conserve energy, expand renewable energy sources, reduce waste and pollution or conserve the environment.

Why all this talk about green jobs now?

With the economic downturn and resulting stimulus funds from the American Recovery & Reinvestment Act, we have new opportunities to help turn our economy around while working to save the environment. The greening of the workplace will include a new and different range of opportunities for women and for businesses. By focusing on creating "Green Collar Jobs" and continuing to develop green technologies, we will help combat pollution, global warming and waste in a way that also provides jobs and stimulates the economy.

Who benefits from green jobs?

We all do! Improvements to our environment benefit everyone, even future generations, and helps to preserve our unique mountain home. Green jobs are being created now and will become even more prevalent as the economic recovery efforts continue. Women may seek these new types of opportunities or create green jobs on their own.

This publication was put together by members of the Buncombe County Women's Commission with the support of Buncombe County to help women identify employment opportunities in today's green economy and to inspire women to seek out or create jobs that they may not have considered before.

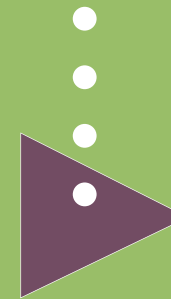


The Women's Commission was formed in 1984. Appointed by the Buncombe County Board of Commissioners, its members strive to be a voice and resource for today's women. This Commission works to identify and communicate the special needs and issues of Buncombe County women and provides support to address these needs. The current goals are to ensure that the number of women serving on government-appointed, policy-making or regulatory boards and commissions is reflective of the demographics of our community and to help communicate job opportunities to the women of Buncombe County.



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GREEN JOBS for WOMEN



Finding... Starting...
**GREEN JOBS
& YOU**

A Project
of the
BCWC
Buncombe County
Women's Commission

The 2009 NC Renewable Energy & Energy Efficiency Industries Census identified 10,250 green energy jobs in all 100 counties of NC, generating an estimated \$3.5 billion in annual revenue. Buncombe County ranked 3rd in leading the state's green energy economy. More at: www.energync.org.

FIELDS TO LOOK INTO

- Alternative Energy Production
- Green Construction & Retrofit
- Photovoltaic (PV) Installer
- Geology / Environmental Science
- Welding & Fabrication
- Research & Design (R&D)
- Green Housekeeping Services
- Mechanical/Industrial Technology
- Green Drycleaners
- Farm/Greenhouse Management
- Lighting & Electrical
- Soil & Irrigation
- Civil Engineering
- Forestry & Wildlife Preservation
- Urban Reforestation & Agriculture
- Landscape & Architecture
- Heating & Cooling (HVAC)

Green Program For Young Adults



The Asheville Green Opportunities Training Team (Asheville GO) is a paid job training and placement program designed to prepare unemployed, out-of-school young adults, ages 16-24, in and around Asheville for living wage jobs in the rapidly expanding green economy. (828) 398-4158

www.greenopportunities.org

MORE BRIGHT IDEAS : FREE PUBLICATIONS

- Mountain Xpress Green Building Directory
www.wncgreenbldg.com
- Mountain Xpress - Living Green Section
www.mountainx.com or call 828-251-1333 for a copy

Pink... the New Green?

SOME GREEN RESOURCES TO FIND OR CREATE YOUR NEW GREEN JOB OR BUSINESS

The information presented here is intended to be a resource for finding or starting your new green job or business and is by no means a complete list of opportunities and green resources. Step One is learning more about green opportunities and agencies. Step Two is exercising follow-through. Check the resources below for more information on the American Recovery and Reinvestment Act (ARRA) and local opportunities in the new green economy.

▶ Reading, Riding and Retrofit www.ashevillehub.com

A project to help identify energy efficiency at the 54 public city and county schools designed to promote green collar jobs, reduce operating expenses and create hands-on learning opportunities.

▶ Earth Exchange www.earth-exchange.org

Charitable Foundation based in Asheville that pools donor resources to support new green and sustainable initiatives.

▶ N.C. Sustainable Energy Association www.ncenergy.org | (919) 832-7601

Located in Raleigh, but active throughout the state, the NCSEA works to ensure a sustainable future by promoting renewable energy and energy efficiency in NC through education, public policy and economic development.

▶ JobsNow of North Carolina www.jobsnow.nc.gov

A resource for anyone looking for a job, a new career or to expand or create a business in NC. Also visit this site to learn more about the NC Recovery Plan, Governor Perdue's Green Energy Plan, the "12 in 6" Worker Training Initiative and more.

▶ The Green Press Initiative www.greenpressinitiative.org

Information on sustainable practices in publishing.

www.buncombewomen.org • • • •



EDUCATIONAL RESOURCES

Asheville-Buncombe Technical Community College www.abtech.edu | (828) 254-1921

A wealth of information to help you start your green business and a variety of training programs to give you the skills you need for a green job. Their Global Center for Sustainability Technologies or the Bio Business Center may also meet your unique needs. Be sure to check out the Small Business Center, which offers free, one-on-one counseling on a variety of topics.

Warren-Wilson College www.warren-wilson.edu | (828) 298-3325

The college is nationally recognized for its commitment to the environment, offers degree programs, hosts free monthly Lunch & Learn sessions and provides various publications on sustainability topics.

MORE RESOURCES

▶ **Buncombe County**
www.buncombecounty.org
(828) 250-4100

▶ **City of Asheville**
www.ashevilenc.gov
(828) 251-1122

▶ **N.C. Employment Security Commission**
www.ncesc.com
(828) 251-6200

▶ **Mountain Area JobLink Career Center**
www.buncombecounty.org
(828) 250-4761

To learn more about the Buncombe County Women's Commission, visit www.buncombewomen.org. We may also be reached through the Clerk to the Buncombe County Board of Commissioners at (828) 250-4105 or by email at info@buncombewomen.org. We welcome your feedback and encourage you to share your experiences or other green opportunities.